

第三期: 組織と人的資源管理、リーダーシップ(2006 年度後半) 第 4 回

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第 4 回 : 2006 年 11 月 18 日(土) 13:15~15:15

Title : Global Human Resource Management

Speaker : Prof. Harukiyo Hasegawa

Abstract :

Human resource management is important for successful global business operation and it is indeed an issue of managing culture, organization and people. In the seminar we will at first learn briefly about culture, organization and people and how they are interconnected in the global business operation. After this introduction, we go into more in details about the following topics.

- 1) What are the major issues of global human resource management?
- 2) Success and failure of expatriation
- 3) Issues of acculturation
- 4) Recruitment, retention and career management

After the seminar the audience will understand:

- 1) roles of expatriate global managers versus local managers
- 2) sources of success and failure of an expatriate policy
- 3) plans for developing local management
- 4) design of global HRM programme