

## Doshisha University Graduate School of Business Global Business and Management Studies Curriculum Map (Students enrolled in or before AY2023)

### Diploma Policy

DP1: Students who possess knowledge, skills, abilities and attitude as global business leaders in both basic and advanced areas. (knowledge・ability・skills)

DP1-1 Students who possess knowledge, skills, abilities and attitude as global business leaders. Those include basic knowledge and skills on functional areas on management; (knowledge・ability・skills)

DP1-2 Students who possess knowledge and skills in either one or multiple below areas: sustainability (including green), culture and creativity, Asian business and/or other advanced management areas. (knowledge・ability・skills)

DP2: Students who possess skills as global business leaders, including skills to think critically and analytically; skills to communicate effectively in English. (critical thinking・judgment・expressive skills)

DP3: Students, based on their conscientiousness, who possess perspectives, orientation and positive attitude towards socially oriented mission within the global society. Students who possess attitude to value and collaborate well with people of diverse backgrounds; and attitude to orient towards practical solutions. (subjectivity・diversity・collaboration)

DP3-1 Students, based on their conscientiousness, who possess perspectives, orientation and positive attitude towards socially oriented mission within the global society. (subjectivity)

DP3-2 Students who possess attitude to value and collaborate well with people of diverse backgrounds; and attitude to orient towards practical solutions. (diversity・collaboration)

Course Title	Course Numbering	Required/Elective	Category	Year Level	Credit	DP1-1	DP1-2	DP2	DP3-1	DP3-2
Business and Society in the Global Context	MAN-13-1-6	Elective	Perspectives Subjects	1 ~	2	◎		◎	◎	◎
Responsible Leadership in the Global Context	MAN-13-1-6	Elective	Perspectives Subjects	1 ~	2	○		◎	◎	◎
Accounting	ACC-13-1-6	Elective	Foundation Subjects	1 ~	2	◎				
Marketing	CME-13-1-6	Elective	Foundation Subjects	1 ~	2	◎		◎	○	○
Finance	MOF-13-1-6	Elective	Foundation Subjects	1 ~	2	◎				
People and Organizations	MAN-13-1-6	Elective	Foundation Subjects	1 ~	2	◎		○	◎	○
Business Economics	ECT-13-1-6	Elective	Foundation Subjects	1 ~	2	◎		○		○
Strategic Management	MAN-13-1-6	Elective	Foundation Subjects	1 ~	2	◎		◎	○	○
Operations Management	MAN-13-1-6	Elective	Foundation Subjects	1 ~	2	◎		○		○
Global Intensive Subject 1	MAN-13-1-6	Elective	Global Intensive	1 ~	2	○		○	○	○
Global Intensive Subject 2	MAN-13-1-6	Elective	Global Intensive	1 ~	2	○		○	○	○
Global Intensive Subject 3	MAN-13-1-6	Elective	Global Intensive	1 ~	2	○		○	○	○
Foundations for Sustainable Management	MAN-13-1-6	Elective	Sustainability and Green Business	1 ~	2	○	◎	○	◎	○
Green Management in Action	MAN-13-1-6	Elective	Sustainability and Green Business	1 ~	2	○	◎	○	◎	○
Environmental Accounting	ACC-13-1-6	Elective	Sustainability and Green Business	1 ~	2	○	◎	○		○
Sustainable and Responsible Marketing	CME-13-1-6	Elective	Sustainability and Green Business	1 ~	2	○	◎	○	◎	○
Sustainable Human Resource Management	MAN-13-1-6	Elective	Sustainability and Green Business	1 ~	2	○	◎	○		○
Economics for Sustainable Development	ECP-13-1-6	Elective	Sustainability and Green Business	1 ~	2	○	◎	○	◎	○
Cultural and Creative Industries	IRE-13-1-6	Elective	Culture and Creativity	1 ~	2	○	◎	○	○	○
The Business of Japanese Pop Culture	IRE-13-1-6	Elective	Culture and Creativity	1 ~	2	○		○	○	○
The Business of Fashion Industry	IRE-13-1-6	Elective	Culture and Creativity	1 ~	2	○	◎	○	◎	○
Cultural Tourism	IRE-13-1-6	Elective	Culture and Creativity	1 ~	2	○	◎	○	○	○
e-Marketing	CME-13-1-6	Elective	Culture and Creativity	1 ~	2	○	◎	○		○
Creativity in Organizations	MAN-13-1-6	Elective	Culture and Creativity	1 ~	2	○	◎	◎		○
Creativity and Communication	MAN-13-1-6	Elective	Culture and Creativity	1 ~	2	○	◎	○	○	○
Understanding Japanese Corporations	JAS-13-1-6	Elective	Business in Asia	1 ~	2	○	◎	○		○
Japanese Business Practices	JAS-13-1-6	Elective	Business in Asia	1 ~	2	○	◎	○		◎
Marketing in Asia	CME-13-1-6	Elective	Business in Asia	1 ~	2	◎	◎	○		○
Human Resource Management in Asia	MAN-13-1-6	Elective	Business in Asia	1 ~	2	◎	◎	○		○
Investment in Asia	MOF-13-1-6	Elective	Business in Asia	1 ~	2	◎	◎	○	◎	○
Operations Management in Asia	MAN-13-1-6	Elective	Business in Asia	1 ~	2	◎		○	◎	○
Business Analysis and Valuation	MAN-13-1-6	Elective	Advanced Management	1 ~	2	○	◎	○		○
Business Law	NFL-13-1-6	Elective	Advanced Management	1 ~	2	○	◎	○	○	◎
Business Research Method	MAN-13-1-6	Elective	Advanced Management	1 ~	2	○	◎	○	○	○
Knowledge and Innovation Management	MAN-13-1-6	Elective	Advanced Management	1 ~	2	○	◎	○	○	○
Marketing Research	CME-13-1-6	Elective	Advanced Management	1 ~	2	○	◎	○		◎
Making Sense of the Global Economy	ECP-13-1-6	Elective	Advanced Management	1 ~	2	○	◎	○		◎
Innovation Management in Technology-based Industries	ECP-13-1-6	Elective	Advanced Management	1 ~	2	○	◎	○		◎
Open Innovation in Technology-based Industries	ECP-13-1-6	Elective	Advanced Management	1 ~	2	○	◎	○		◎
Statistics	STS-13-1-6	Elective	Advanced Management	1 ~	2	○	◎	○	○	○
Strategic Cost Management	MAN-13-1-6	Elective	Advanced Management	1 ~	2	○	◎	○		○
Strategic Management for Innovation and Change	MAN-13-1-6	Elective	Advanced Management	1 ~	2	◎	◎	○		◎
Professional Development	MAN-13-1-6	Elective	Advanced Management	1 ~	2	○	◎	○		◎
Writing Skills for Effective Communication	MAN-13-1-6	Elective	Advanced Management	1 ~	2	○	◎	○		
Information Technology/Management	MAN-13-1-6	Elective	Advanced Management	1 ~	2	◎	◎	○		○
Project-based Internship	MAN-13-1-6	Elective	Advanced Management	1 ~	2	◎	◎	○		◎
Data Science in Business	MAN-13-1-6	Elective	Advanced Management	1 ~	2	◎	○	○	○	○
Entrepreneurship	MAN-13-1-6	Elective	Advanced Management	1 ~	2	○	◎	○		◎
Critical and Analytical Thinking	MAN-13-1-6	Required	Required	1 ~	2	◎		◎	◎	◎
Master Thesis and Research Project I	MAN-13-1-6	Required	Required	1 ~	2	◎		◎	◎	◎
Master Thesis and Research Project II	MAN-13-1-6	Required	Required	2 ~	2	◎		◎	◎	◎
Master Thesis and Research Project III	MAN-13-1-6	Required	Required	2 ~	2	◎		◎	◎	◎
Master's Thesis 論文		Required	Required	2 ~		◎		◎	◎	◎
Research Project Report 課題研究		Required	Required	2 ~		◎		◎	◎	◎
他専攻科目		Elective	Business Studies Courses			○	○	○	○	○

\*Refer to the Business Studies Student Handbook for course titles, year levels, credits of Business Studies, and to the website of Center for Learning Support and Faculty Development <<https://clf.doshisha.ac.jp/numbering/numbering.html>> for the course numbering.