

## ビジネス研究科の図書、学術雑誌

(1) 図書

## [Accounting]

- 1 Financial accounting / Jerry J. Weygandt, Paul D. Kimmel, Donald E. Kieso / IFRS ed / Wiley, c2013 (4 冊)
- 2 Intermediate accounting / Earl K. Stice, James D. Stice / 19 th ed / South-Western/Cengage Learning, c2013 (4 冊)
- 3 Understanding financial statements / Lyn M. Fraser, Aileen Ormiston / 10th ed / Pearson, c2013 (4 冊)
- 4 Understanding the corporate annual report: nuts, bolts, and a few loose screws / Lyn M. Fraser, Aileen Ormiston / Prentice Hall, c2003 (4 冊)

## [Marketing]

- 5 Marketing management / Philip Kotler, Kevin Lane Keller / 14th ed / Pearson Education, c2012 (4 冊)
- 6 The service-dominant logic of marketing : dialog, debate, and directions / Robert F. Lusch and Stephen L. Vargo, editors / M.E. Sharpe, c2006 (1 冊)

## [Finance]

- 7 The economics of money, banking, and financial markets / Frederic S. Mishkin / 9th ed / Addison Wesley, c2010 (4 冊)

## [Green Business]

- 8 Environmental science / Daniel B. Botkin, Edward A. Keller / 8th ed / Wiley & Sons, c2012 (4 冊)
- 9 Green to gold: how smart companies use environmental strategy to innovate, create value, and build competitive advantage / Daniel C. Esty and Andrew S. Winston / Yale University Press, c2006 (4 冊)

## [Asian Business]

- 10 Asian business and management : theory, practice and perspectives / Harukiyo Hasegawa, Carlos Noronha / Palgrave Macmillan, 2009 (4 冊)
- 11 Big in Asia : 30 strategies for business success / Michael Backman & Charlotte Butler / Palgrave Macmillan, c2007 (2 冊)
- 12 The economic organization of East Asian capitalism / Marco Orrù, Nicole Woolsey Biggart, Gary G. Hamilton / Sage Publications, c1997 (2 冊)
- 13 The future of Chinese capitalism : choices and chances / Gordon Redding and Michael A. Witt / Oxford University Press (2 冊)
- 14 Confucian traditions in East Asian modernity : moral education and economic culture in Japan and the four mini-dragons / edited by Tu Wei-ming / Harvard University Press, 1996 (2 冊)
- 15 Governing the market : economic theory and the role of government in East Asian industrialization / Robert Wade / 2nd ed / Princeton University Press, 2004 (2 冊)

## [Culture and Creativity]

- 16 Japan pop! : inside the world of Japanese popular culture / Timothy J. Craig, editor / M.E. Sharpe, c2000 (1 冊)
- 17 Japanamerica : how Japanese pop culture has invaded the U.S. / Roland Kelts / Palgrave Macmillan, 2007 (1 冊)

上記の代表的なものなど ビジネス研究科合計の図書合計

10,558 冊 うち外国書 3,465 冊

## (2) 学術雑誌

(冊子体)

- 1 Acquisitions Monthly
- 2 International Journal of Central Banking: IJCB  
(電子ジャーナル)
- 1 Accountancy    2 Advertising Age    3 Automotive News    4 Asia Pacific Business Review
- 5 Asia Pacific Journal of Management: APJM    6 Asian business & management
- 7 Asian Case Research Journal    8 Business Horizons    9 Business week
- 10 California Management Review    11 Chain Store Age    12 Forbes Asia    13 Fortune
- 14 Harvard Business Review    15 International Review of Finance    16 Japan Forum
- 17 Journal of Advertising    18 Journal of Advertising Research
- 19 Journal of Consumer Psychology    20 Journal of international business studies
- 21 Journal of International Marketing    22 Journal of management studies
- 23 Journal of marketing    24 Journal of Marketing Research: JMR
- 25 Journal of the Academy of Marketing Science    26 Journal of the Asia Pacific Economy
- 27 Journal of World Business: JWB    28 Management Science    29 Marketing Health Services
- 30 Marketing Management    31 Marketing News    32 Marketing Research
- 33 Marketing Science    34 MIT Sloan Management Review    35 Newsweek
- 36 Organization Studies    37 System dynamics review
- 38 The Academy of Management Journal    39 The Academy of Management Perspectives
- 40 The Academy of Management Review    41 The Economist
- 42 The Japanese Economic Review    43 The Journal of Brand Management
- 44 The Journal of Consumer Marketing    45 The Journal of Consumer Research
- 46 The Pacific review    47 Time

上記の代表的なものなど ビジネス研究科の学術雑誌合計

	<u>7,667 種</u>	うち外国書	<u>7,597 種</u>
上記のうち、電子ジャーナル	<u>7,595 種</u>	うち外国書	<u>7,595 種</u>